

## ASSESSMENT ACTIVITY 7.2

Topic: Social influence

1. Look at the following evaluation points about the Milgram study and decide whether they are true or false.

Evaluation point	True	False
Participants were deceived about the true nature of the investigation.		
During the investigation participants were not harmed in any way, physically or mentally.		
The study has ecological validity as it was conducted in a laboratory setting.		

*(3 marks)*

2. Describe and evaluate one study in which obedience was investigated. Include in your answer the method used in the study, the results obtained, the conclusion drawn and an evaluation of the study described.

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*(6 marks)*

3. Outline what is meant by the term social loafing.

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*(2 marks)*

4. Outline one practical implication of the findings of studies of conformity.

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*(2 marks)*

5. Outline what is meant by the term deindividuation.

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*(2 marks)*